

Huber's

ORCHARD, WINERY & VINEYARDS

"Family Owned and Farmed Since 1843"

*W*elcome to our partners!

We consider all of our distribution teams an extension of our family. Knowing this, it is priority to ensure that our partners are knowledgeable about the history and passion that goes behind all that we do daily at our historic 1843 property located in Starlight, Indiana.

As we launch a new campaign this year, our priorities are to continue to brand the Huber Traditional Selections while exploring new territory with our restaurant tier wines or the Huber Estate Reserves. We are also Indiana's only winery that produces spirits. This is a unique niche that can be leveraged

in your conversations with accounts to illustrate the depth and diversity of the Huber product line.

Within this packet, you will find materials about our history, product technical notes, and much more. We expect these materials will help you to consistently brand both the Huber family history as well as the Huber products. We've also included a flash drive that has all of this same information available, including a family video presentation for your convenience. And finally, a new website is being developed which will include a trade section and should be available by June 1, 2011.

In today's competitive market, establishing and branding the unique characteristics of your company is vital. We know that consumers are thirsty for knowledge about the products they purchase, and with your help, we have a great story to tell! We look forward to a renewed campaign and hope these materials with help our partners carry our message forward in the marketplace.



Cheers!

The Huber Family
Dana & Ted Huber
Jan & Greg Huber

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