



ESTD

2001

# STARLIGHT DISTILLERY

## 175 YEARS • 7 GENERATIONS • FAMILY OWNED & OPERATED

Brand awareness is a primary key to success in our distribution channels. Over the past 4 years, we've talked a lot about brand strategy and done our fair share of research on what resonates with a consumer. Labels and bottles are a direct reflection of the quality of the product and our goal at Huber's Starlight Distillery was to find that balance between aesthetics and award-winning quality. We think we've exceeded our goal and are excited to launch these eye-catching labels and distinctive custom bottle setting us apart from other craft brands on the shelf.

ORIGINAL



UPDATED



### FOR MORE INFORMATION, CONTACT:

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All products have the same UPC as in the past.